



## THE ALPHABET OF PASSION

### Corporate Infotainment XL

Sick and tired of run-of-the-mill get-togethers and ceremonial acts? Looking for a way to combine communication, information and entertainment in a revolutionary way?

Here's your solution: With your input, we create an experiential event area made of 25+1 themes. One letter of this fabulous A-Z is the initial letter of your company name and around this starting point we present 25 themes that people are passionate about.

This infotainment theme park can be presented by singers, beatboxers, rappers and sound artists who play the communicative part of the sports, culture, food and technology attractions forming The Alphabet of Passion.

## THE ALPHABET OF PASSION

### Basic information for event planners

- goal: infotainment, corporate communication, networking
- number of participants/guests: up to 1500
- required artists/personnel: an extraordinarily diverse cast of 25 vocal artists, 25 Passion Scouts (as guides, moderators, walk-acts)
- location requirements: trade fair hall, large conference room(s), old industry building; 25 "Passion Presentations" spread throughout the venue, 1 central auditorium and stage
- technical requirements: sound, light, projection for 25 "Passion Presentations" and one central stage
- event module duration: 2.5-4 hours; full-day event
- availability: worldwide, anytime
- language: English, German

### Your Business Event Consultant

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