



TEAMWORK TOP40

Getting creative via songs

How often did we experience “brainstorming sessions” and other “creative meetings” that didn’t work? How many valuable hours have been wasted, because of insufficient preparation? – You all know, this happens all the time and cost your company a whole lot of money.

Teamwork Top40 is a simple, but very effective idea generation concept. It combines proper content preparation with the inspiration given by hundreds of thousands of pop songs.

The workshop presenter both has an eye on the creative session’s efficiency and uses a music streaming service’s library to kickstart the participants’ creativity.

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Basic information for event planners

- goal: creativity, idea generation
- number of participants/guests: 6-60
- required artists: 1 MC/coach, professional vocal pop group
- location requirements: workshop or medium-sized conference room
- technical requirements: sound system and wireless mics; optional: off-mic
- event module duration: 50' to full day workshop
- availability: worldwide, anytime
- language: English, German

Your Business Event Consultant

ACAPPELLAZONE, Florian Städtler

E-Mail: florian@acappellazone.com

Tel.: +49 761 38 94 74

Skype: florianstaedtler

