



HEIMATABEND 2.0

Local heroes and global players

Black Forest Fairy Tale, Bavarian Beatz, Swiss Freestyle: At Heimatabend 2.0 events, beatbox meets folk music and your company's message comes through in the most entertaining and authentic way possible.

“The Black Forest Fairy Tale” premiered as an evening event for an international sales meeting and has ever since has become an event evergreen among the immensely successful enterprises of the South West German “Mittelstand”.

“Heimatabend 2.0” is the creative framework for glocal crossover events featuring local heroes and global players. Hip and cosy at the same time.

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Basic information for event planners

- goal: infotainment, incentive
- number of participants/guests: up to 600
- required artists: 1 actor (storyteller), 2 beatboxers, local folk music ensemble
- location requirements: minimum stage 8m x 4m
- technical requirements: sound system including wireless mics, projection
- event module duration: 1 x 30', 2 x 20', 4 x 10' (e.g. dinner show)
- availability: worldwide, dates on request
- language: English, German; customized versions in any language

Your Business Event Consultant

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