



## THE EVENT SONG

### Your company's superhit

Singing together is a basic human need. It is a highly emotional activity, but so easy that everybody can join in: Those who believe they were not born to be a singer, can rap, clap and shout contributing to your company's event song.

Natalie Cole's „This Will Be“ becomes your sales and marketing smash hit. Groups up to 1000 learn and record a song in only 30 minutes, being coached by a professional a cappella group. Warm-ups, listening and collaboration exercises lead to your event's "Grande Finale", when everybody becomes a recording artist as part of a song the music and lyrics of which will be arranged exactly according to your event's message.

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### Basic information for event planners

- goal: teambuilding, emotional highlight
- number of participants/guests: up to 2000
- required artists: 5-piece pro a cappella group
- location requirements: stage 8m x 4m
- technical requirements: sound system, projection
- event module duration: 20-25 minutes
- availability: worldwide, anytime
- language: English, German

### Your Business Event Consultant

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